A WORKSHOP FOR EVERY BUSINESS LEADER

Join us for a transformational day that will help you move back with confidence into the drivers seat of your business

PRESENTED BY BUSINESS ON PURPOSE AUSTRALIA

Landing the financial year

31 MAY 2021 | 8:45AM - 5PM | WARNERS BAY | $440pp

Register: https://bopaustralia.com/event/2021

As we end this quarter of the 2020/21 financial year, let's refocus on your business objectives and how you can land the year successfully and launch the year ahead.

Having your Business on Purpose means higher profitability, better return on your investment, and peace of mind that you are running your business congruent with your desired outcomes.

Lunch and refreshments provided. **For more info, call Ian on 0452 399 728 or email ian@businessonpurposecoaching.com.au**

Click here to register

BUSINESS ON PURPOSE

Meet our Presenters

Ian Edwards: Business on Purpose Coaching. Leading the day is our always insightful, coach-in-your-corner. Ian will share how to intentionally design and grow your business using the BOP Profit Equation Tool, and give you the tools and information to finish 2021 on purpose. Discover how to stay passionate about your business and not let the business own you.

Daniel Bignell from **Vision Business Advisors** will share his knowledge on setting up efficient and easy-to-use accounting systems, structuring your business to protect assets and minimise tax, and what negatively affects your cashflow together with some tips for managing your cashflow better.

Nicole Jones: Business on Purpose HR will join **Heidi Plentinger: BOP Recruitment** to talk all things people and culture. They will present on the importance of workforce planning and recruitment, and cultivating an engaging and productive culture.

There will be practical suggestions for HR processes and systems to support your operational goals and meet compliance, and a discussion on the impacts of the past year on leadership.

Our marketing expert, **Jodie McEwen,** Founder of **The Marketing Side** will demonstrate what to implement for smart marketing in 2021 and why your business needs a solid social media presence. Effective and engaging marketing gives your company the edge it needs to stand out from the crowd and become the first point of call.